

A private dental clinic — AI visibility report

Sample of a real scan · Khmelnytskyi, Ukraine · 45 patient questions in Ukrainian

07.08.2026 · 45 buyer questions, 42 of them not naming the brand · engines: ChatGPT (GPT-5, browsing), ChatGPT (GPT-5.3, no browsing), Gemini (2.5 Flash), Perplexity (Sonar), Google AI Overview

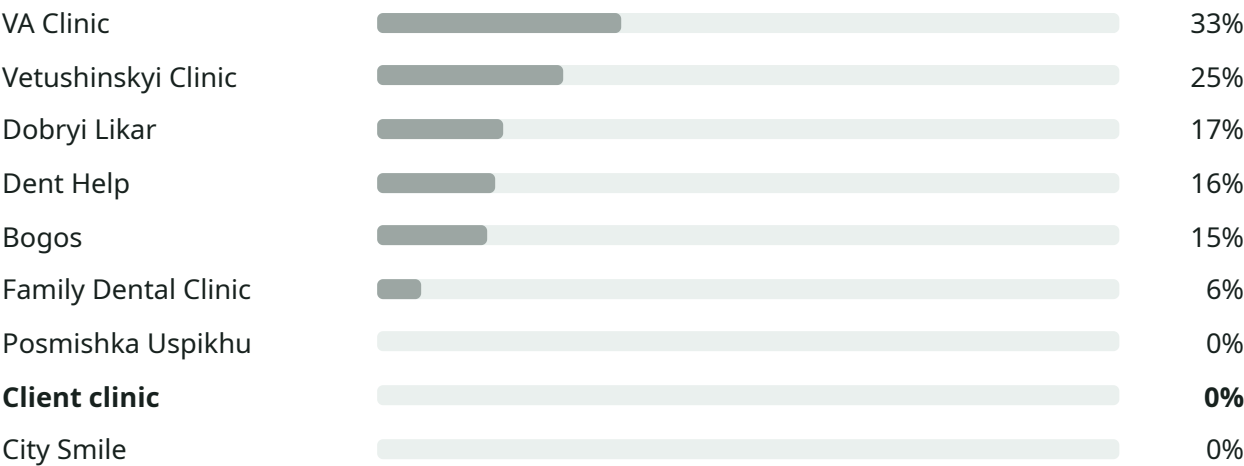
In short

- **The clinic appears in none of the answers.** Across all five engines, 0 mentions in the 42 questions where the patient does not name it. This is not a low ranking — it is absence.
- **Google's AI Overview is no different.** It appeared on 42 of the 45 questions — for most dental searches in this city it is the first thing a patient reads — and named the clinic in none of them. It names VA Clinic in 43% of answers, Vetushinskyi Clinic in 42%, Oxford Medical in 27%.
- **Two engines are not sure the clinic exists.** Asked about it directly, Perplexity answers that the results do not confirm a clinic of this name in this city and points to a same-named practice in Los Angeles instead. Gemini finds a directory listing with no reviews at all and a Facebook page with three likes.
- **The answers are built from a small, fixed set of sources:** top20.ua (200 citations), vetushinskyiclinic.com.ua (132), barb.ua (123), likarni.com (103), the local outlet ikhmelnychanyn.com (76) and list.in.ua (73). Being absent from those sources is what absence from the answers is made of.
- **The second most-cited source in the whole run is a competitor's own website.** One clinic in this city has built pages the engines quote directly, ahead of every directory except one. That is the ceiling this market currently rewards.
- **With the web switched off, only the national chain exists.** ChatGPT answering from memory alone names one nationwide network in 27% of answers and every local clinic — including all four competitors tracked here — in 0%. Local reputation lives entirely in what the engines fetch, not in what they remember.
- **Three weeks moved the market.** Between the 16.07 and 07.08 runs, on identical questions and identical engines, every competitor gained: Oxford Medical +33 points, VA Clinic +24, Dent Help +17. The clinic stayed at 0%. A single measurement could not have shown this.

0%

AI share of voice — share of answers where AI mentions the clinic





By engine

Brand	ChatGPT (GPT-5, browsing)	ChatGPT (GPT-5.3, no browsing)	Gemini (2.5 Flash)	Perplexity (Sonar)	Google AI Overview
Oxford Medical	44% (19/43)	27% (12/43)	55% (24/43)	34% (15/43)	27% (12/43)
VA Clinic	21% (9/41)	0% (0/41)	51% (21/41)	48% (20/41)	43% (18/41)
Vetushinskyi Clinic	15% (7/45)	0% (0/45)	40% (18/45)	31% (14/45)	42% (19/45)
Dobryi Likar	13% (6/45)	0% (0/45)	22% (10/45)	24% (11/45)	28% (13/45)
Dent Help	11% (5/44)	0% (0/44)	29% (13/44)	31% (14/44)	11% (5/44)
Bogos	37% (17/45)	0% (0/45)	15% (7/45)	20% (9/45)	2% (1/45)
Family Dental Clinic	4% (2/45)	0% (0/45)	2% (1/45)	22% (10/45)	4% (2/45)
Posmishka Uspikhu	0% (0/44)	0% (0/44)	4% (2/44)	0% (0/44)	0% (0/44)
Client clinic	0% (0/42)	0% (0/42)	0% (0/42)	0% (0/42)	0% (0/42)
City Smile	0% (0/45)	0% (0/45)	0% (0/45)	0% (0/45)	0% (0/45)

Change since the previous run

Compared across the 45 questions (64 question x engine pairs) answered in both runs (Gemini (2.5 Flash), Perplexity (Sonar)); previous run: 16.07.2026:

Brand	Was	Now	Change
Oxford Medical	11%	44%	▲ 33 pp
VA Clinic	22%	46%	▲ 24 pp
Vetushinskyi Clinic	28%	35%	▲ 7 pp
Dobryi Likar	14%	25%	▲ 11 pp
Dent Help	12%	29%	▲ 17 pp
Bogos	6%	17%	▲ 11 pp
Family Dental Clinic	12%	17%	▲ 5 pp
Posmishka Uspikhu	3%	0%	▼ 3 pp
Client clinic	0%	0%	— 0 pp
City Smile	6%	0%	▼ 6 pp

By type of question

Questions of each type where the brand is mentioned, per engine:

Question type	ChatGPT (GPT-5, browsing)	ChatGPT (GPT-5.3, no browsing)	Gemini (2.5 Flash)	Perplexity (Sonar)	Google AI Overview
Best-of / recommendation	0/14	0/14	0/14	0/14	0/14
Comparison (in 1 of these the brand is named in the question itself)	1/5	1/5	1/5	1/5	1/5
Alternatives	0/4	0/4	0/4	0/4	0/4
Problem-first	0/12	0/12	0/12	0/12	0/12
Trust & reviews (in 2 of these the brand is named in the question itself)	2/4	2/4	2/4	2/4	2/4
Local & other	0/6	0/6	0/6	0/6	0/6

By service

The same questions grouped by service — where visibility is actually missing:

Service	ChatGPT (GPT-5, browsing)	ChatGPT (GPT-5.3, no browsing)	Gemini (2.5 Flash)	Perplexity (Sonar)	Google AI Overview
Orthodontics	0/5	0/5	0/5	0/5	0/5
Implants	0/3	0/3	0/3	0/3	0/3
Veneers & aesthetics	0/3	0/3	0/3	0/3	0/3

Not shown (fewer than 3 questions in this set — the row would be noise, not a finding): Hygiene & whitening (2), Children's dentistry (2), Endodontics (microscope) (1), Prosthetics (2), Emergency care (1), Surgery & extraction (1), Gum treatment (1), Diagnostics (1).

The clinic is invisible in 42 of the 42 questions where the buyer does not name the brand

Patients ask these questions — no AI engine names the brand in its answer:

- Recommend a good dental clinic in Khmelnytskyi.
- Which is the best private dental clinic in Khmelnytskyi?
- Where in Khmelnytskyi is the best place to get braces fitted?
- Where in Khmelnytskyi are dental implants done well?
- Recommend a clinic in Khmelnytskyi that does veneers.
- Where should I go in Khmelnytskyi for a professional dental cleaning?
- Which dental clinic in Khmelnytskyi has the best patient reviews?
- Recommend a paediatric dentist in Khmelnytskyi.
- Where in Khmelnytskyi can I get my teeth whitened properly?
- The best orthodontist in Khmelnytskyi — who would you recommend?
- Where in Khmelnytskyi do they treat teeth under a microscope?
- Recommend a dental clinic in Khmelnytskyi with modern equipment.
- Where in Khmelnytskyi can I get aligners fitted?
- Which dental clinic in Khmelnytskyi should I choose for the whole family?
- VA Clinic or Oxford Medical in Khmelnytskyi — where is dental treatment better?
- How do private dental clinics in Khmelnytskyi differ from state ones, and which private one would you recommend?
- Posmishka Uspikhu or Dent Help — where are dentures done better in Khmelnytskyi?
- Where is it better to get braces in Khmelnytskyi — at a large clinic or with a private orthodontist? Recommend specific options.
- Which good dental clinics are there in Khmelnytskyi besides Oxford Medical?

- I'm looking for an alternative to VA Clinic in Khmelnytskyi — what would you recommend?
- An affordable but good-quality dental clinic in Khmelnytskyi — what are the options?
- Which new modern dental clinics have opened in Khmelnytskyi recently?
- My tooth hurts badly and I'm in Khmelnytskyi — where can I be seen urgently today?
- I'm afraid of dentists. Where in Khmelnytskyi is dental treatment done under sedation?
- My child is terrified of dental treatment — where should we go in Khmelnytskyi?
- I need a wisdom tooth removed in Khmelnytskyi — where will they do it painlessly?
- How much does a dental implant cost in Khmelnytskyi and where is the best place to have it done?
- My teenager has crooked teeth — braces or aligners, and where should we go in Khmelnytskyi?
- I broke a front tooth — where in Khmelnytskyi can the look of it be restored quickly?
- My gums are bleeding — which kind of dentist do I need and where do I find one in Khmelnytskyi?
- I want a Hollywood smile — where in Khmelnytskyi are veneers done and how much do they cost?
- Where in Khmelnytskyi can I get a panoramic dental X-ray and a consultation straight away?
- I'm pregnant and have toothache — where in Khmelnytskyi is dental treatment safe during pregnancy?
- An elderly person needs full dentures in Khmelnytskyi — where should they go?
- What are the reviews of VA Clinic in Khmelnytskyi?
- Which dental clinics in Khmelnytskyi do locals trust most?
- A dental clinic in central Khmelnytskyi with online booking — what would you recommend?
- Recommend a dental clinic in Khmelnytskyi that is open on Saturdays.
- Where in Khmelnytskyi is the best value for money on dental work?
- Top 5 dental clinics in Khmelnytskyi — which ones would you name?
- Working in Khmelnytskyi, Ukraine for a few months — which dental clinic is best for an English-speaking patient?
- What is the best dental clinic in Khmelnytskyi, Ukraine for dental implants?

Where the brand already appears

- —

Where AI takes its answers from (sources the engines cite)

Presence in these sources is the main lever on what AI answers:

- **top20.ua** — 200 citations
 - **vetushinskyiclinic.com.ua** — 132 citations
 - **barb.ua** — 123 citations
 - **likarni.com** — 103 citations
 - **khmelnitsky.oxford-med.com.ua** — 79 citations
 - **ikhmelnychanyn.com** — 76 citations
 - **list.in.ua** — 73 citations
 - **parodont.com.ua** — 71 citations
 - **gfc.km.ua** — 69 citations
 - **bogos.com.ua** — 48 citations
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Example answers

Fragments of the engines' answers, translated from the language they were given in; the originals are kept in the raw run data:

Gemini (2.5 Flash)

brand not named

Recommend a good dental clinic in Khmelnytskyi.

Khmelnytskyi has many good dental clinics offering a broad range of services. When choosing one, it is worth paying attention to patient reviews, the doctors' experience and how modern the equipment is. Here are several clinics that are frequently mentioned in lists of recommendations: * **VA Clinic** takes first place in the RateList ranking and is a modern clinic providing high-quality dental treatment using the...

translated from Ukrainian

ratelist.top · likarni.com · email24.in.ua · list.in.ua

Perplexity (Sonar)

brand not named

Which is the best private dental clinic in Khmelnytskyi?

It is not possible to name **one "best"** private dental clinic in Khmelnytskyi: different rankings and directories put different practices first, and their criteria differ.[4][5][10] Going by the available rankings and reviews, the names that come up among the leaders most often are: - **Dobryi Likar** — scored **9.1/10** in a five-clinic ranking, with an **"Editor's choice"** mark.[10] - **BOGOS, Oksana Bohonos**...

translated from Ukrainian

bogos.com.ua · starofservice.com.ua · likarni.com · loca.in.ua

ChatGPT (GPT-5, browsing)

brand not named

Recommend a paediatric dentist in Khmelnytskyi.

Here are several trusted paediatric dentists and clinics in Khmelnytskyi with good reviews. If you tell me which district you are in, it will be easier to narrow it down further. --- ## 🦷
Recommended clinics ### GFC Clinic — paediatric dentistry and family medicine Address: Prosp.

translated from Ukrainian

gfc.km.ua · khmelnitsky.oxford-med.com.ua · bogos.com.ua · khm.gov.ua

Google AI Overview

brand not named

Where in Khmelnytskyi can I get aligners fitted?

Aligners in Khmelnytskyi can be fitted at several modern dental clinics that offer orthodontics and digital teeth alignment[1][2][3]. Where to get aligners - **Feloniuk Clinic** — 5A Stepana Bandery St. - **Finenko Dental Clinic** — orthodontic services and custom aligners. - **GFC (Dental Clinic)** — a modern practice with orthodontist consultations on choosing between braces and aligners.

translated from Ukrainian

vetushinskyiclinic.com.ua · instagram.com · gfc.km.ua · mm-dental.com.ua

Gemini (2.5 Flash)

brand not named

Recommend a dental clinic in Khmelnytskyi with modern equipment.

Khmelnytskyi has several modern dental clinics that use advanced equipment and technology. Here are a few of them that match your request: * **Mykhailiuk Clinic** positions itself as a modern practice with a pleasant atmosphere. They use advanced technology such as 3D scanning and digital smile design to achieve predictable, precise results.

translated from Ukrainian

mykhaliukclinic.com · medynska.com.ua · finenko-dental.com.ua · vetushinskyiclinic.com.ua

Perplexity (Sonar)

brand not named

Where in Khmelnytskyi is the best place to get braces fitted?

In Khmelnytskyi **there is no single "best" clinic for everyone** — the right choice depends on the type of braces, the budget, the orthodontist's experience and how convenient the location is. But if you go by clinics that explicitly offer orthodontics and brace fitting and have public contact details and addresses, it is worth starting with **VETUSHINSKYI clinic**, **Ploskyriv Centre**, **Oxford Medical**, **Maxi...

translated from Ukrainian

barb.ua · likarni.com · list.in.ua · vetushinskyiclinic.com.ua

The engines' answers exactly as they came back in this run. Brand names are highlighted; nothing else in the text was changed:

P Perplexity Sonar

BUYER QUESTION

What is known about the dental clinic Client clinic in Khmelnytskyi? What are the reviews?

From the available results, **there is no reliable confirmation that Client clinic in Khmelnytskyi exists as a Khmelnytskyi dental practice.** On the contrary, the official-website result shows **Client clinic in Los Angeles, at 3377 Wilshire Blvd #202, Los Angeles, CA, with over 230+ reviews**[9].

What can be said about the query within these results:

- For **Khmelnytskyi**, the results do contain other dental clinics with reviews and ratings, but **Client clinic** is not confirmed among them as a local clinic[2][3][5][13][17].
- One result mentions "**the owner of the clinic 'Client clinic', in Khmelnytskyi**" on Instagram, but that is an advertising/media fragment rather than fully verifiable information about an address, rating or body of reviews[1].
- There is also the **List.in.ua** directory of Khmelnytskyi dental clinics, which lists several clinics and phone numbers, but **Client clinic** is not identifiable in the visible fragment as a separate Khmelnytskyi location[12].

As for **reviews**, the available results **contain no sufficiently specific review page for Client clinic in Khmelnytskyi.** What they do contain are general positive quotes about other clinics in the city — modern equipment, painless treatment, a professional approach[3][4][16][17].

If you wish, I can **separately collect and compare real reviews of specific Khmelnytskyi dental clinics**, or help **check whether Client clinic has an exact address and phone number in the city.**

Sources: instagram.com · vsim.ua · top20.ua · ratelist.top · ikhmelnychany.com · ua.spr.ru

answer from the 07.08.2026 run, translated from Ukrainian; the original is kept in the stored API data

Perplexity (Sonar) — What is known about the dental clinic Client clinic in Khmelnytskyi? What are the reviews?

BUYER QUESTION

Client clinic or VA Clinic — which dental clinic in Khmelnytskyi should I choose?

In short: both clinics in Khmelnytskyi are fine, but the choice depends on what exactly you need.

Client clinic

- usually strong in aesthetic dentistry (veneers, whitening, "Hollywood" smiles)
- modern interior, marketing and service up to standard
- often more expensive
- good if appearance and comfort matter

VA Clinic

- more focus on treatment: therapy, surgery, implants
- prices usually somewhat more restrained
- less "showy", but practical
- suits you if you have a specific problem (caries, an extraction, implantation)

What is actually worth doing before you choose:

- look at reviews of the specific doctors, not only of the clinic
- find out who will be treating you and how much experience they have
- compare the treatment plan and the prices (you can attend two consultations)

If you tell me what exactly you need (for example: braces, an implant, simple caries treatment or a cleaning) — I can tell you more precisely where to go.

answer from the 07.08.2026 run, translated from Ukrainian; the original is kept in the stored API data

BUYER QUESTION

Recommend a good dental clinic in Khmelnytskyi.

Here is a selection of good dental clinics in Khmelnytskyi, with their strengths, services and contacts — so you can choose the one that suits you:

 Dental clinics worth considering

Name	Strengths	Services	Address / contacts
Oxford Medical	Large network, modern equipment, many reviews, a good orthodontic team. (khmelnitsky.oxford-med.com.ua)	Orthodontics, implantology, consultations, diagnostics and so on. (khmelnitsky.oxford-med.com.ua)	Khmelnytskyi. Phone: (0800) 30-03-03. (khmelnitsky.oxford-med.com.ua)
BOGOS (Oksana Bohonos Dental Centre)	Full-cycle family dentistry, high sterilisation standards, certified materials. (bogos.com.ua)	Orthodontics, therapeutic dentistry, implantation, prosthetics, paediatric dentistry. (bogos.com.ua)	City centre, on a street that is easy to reach; contact via the clinic's website. (bogos.com.ua)
GFC (Dr Horyn's family / paediatric dentistry)	A pleasant atmosphere for children, settling in small patients, treatment under sedation, an attentive approach. (gfc.km.ua)	Paediatric dentistry, orthodontics, prevention, surgery, treatment under general anaesthesia or gas. (gfc.km.ua)	Prosp. Myru 61/3B, Khmelnytskyi. Phones: +38 068 911-68-68 / +38 097 75-42-915. (gfc.km.ua)

Sources: khmelnitsky.oxford-med.com.ua · bogos.com.ua · gfc.km.ua · medrat.center · gumeniuk-dentistry.com.ua · top20.ua

answer from the 07.08.2026 run, translated from Ukrainian; the original is kept in the stored API data

BUYER QUESTION

Which good dental clinics are there in Khmelnytskyi besides Oxford Medical?

Khmelnytskyi has many good dental clinics besides "Oxford Medical". Here are some of them that hold high ratings and offer a broad range of services:

- "Dobryi Likar" – this clinic is frequently mentioned as one of the best options.
- "Posmishka Uspikhu" – included in the list of modern Khmelnytskyi dental clinics.
- "Dent Help" dental centre – also listed among the top modern clinics.
- AsProDent – recommended for quality certified materials and a high standard of sterility.
- "MNVTs Ploskyriv" dental clinic – another of the recommended modern practices.
- "Viktoriia" family dentistry.
- Innova – ideally suited to complex work.
- Feloniuk Clinic – also recommended for complex dental procedures.
- White Dent Centr / White Dent CENTER – offers a high aesthetic standard of service.
- DentHaus – known for its high aesthetic standard.
- Bohonos Clinic – noted as a benchmark of personal craftsmanship.
- Mariia-Dent – provides family comfort for every patient.
- VA Clinic dentistry – has positive patient reviews for dental treatment and implantation.
- 32 Perlyny dentistry – also mentioned in the rankings.
- Vita Dent.
- VETUSHINSKYI clinic – known for using modern technology and safe materials.
- "Aesthetic Dentistry" – provides the full range of dental services and meets international standards.
- **A.

... excerpt

Sources: email24.in.ua · top20.ua · ratelist.top · ikhmelnychany.com · list.in.ua · khmelnitskiy.info

answer from the 07.08.2026 run, translated from Ukrainian; the original is kept in the stored API data

BUYER QUESTION

Which is the best private dental clinic in Khmelnytskyi?

It is not possible to name **one "best"** private dental clinic in Khmelnytskyi: different rankings and directories put different practices first, and their criteria differ.[4][5][10]

Going by the available rankings and reviews, the names that come up among the leaders most often are:

- **Dobryi Likar** — scored **9.1/10** in a five-clinic ranking, with an **"Editor's choice"** mark.[10]
- **BOGOS, Oksana Bohonos dental centre** — included in a top-clinic selection, singled out as a strong option for **prosthetics**. [5][1]
- **VA Clinic** — mentioned among recommended clinics with a high rating in the Locator directory. [9][18]
- **VETUSHINSKYI clinic** — likewise recommended as a highly rated clinic in Locator.[9][16]
- **Dent Help** — has several addresses in Khmelnytskyi and positions itself as a modern dental centre.[11][14]

If what you need is the **best private clinic "overall"**, then on the available data **Dobryi Likar** stands out most, on the strength of a specific rating and the editorial-choice mark.[10] If the **treatment profile** matters, then for aesthetics and a modern approach it is worth looking separately at **VETUSHINSKYI clinic**, and for prosthetics at **BOGOS**. [5][16]

If you like, I can go on to put together a **short top-5 of Khmelnytskyi private dental clinics**, split by criteria: *price, reviews, implantation, paediatric dentistry, aesthetics*.

Sources: bogos.com.ua · starofservice.com.ua · likarni.com · loca.in.ua · top20.ua · list.in.ua

answer from the 07.08.2026 run, translated from Ukrainian; the original is kept in the stored API data

BUYER QUESTION

Recommend a good dental clinic in Khmelnytskyi.

Khmelnytskyi has several leading dental clinics with high patient ratings, modern equipment (treatment under a microscope, 3D diagnostics) and proven specialists. Here are the **best private clinics in the city**, grouped by their key strengths:

Aesthetic dentistry, orthodontics and full-mouth reconstruction

- **Feloniuk Clinic**
- **Strengths:** Specialises in complex orthodontic treatment (braces, aligners) and large-scale aesthetic smile transformations. Head doctor — Roman Feloniuk.
- **Address:** 5a Stepana Bandery St. / 11-E Zarichanska St.[1]
- **VA Clinic**
- **Strengths:** Excellent patient reviews for quality implantation and surgery. Offers treatment under general anaesthesia, wisdom-tooth extraction of any complexity (from 2,500 to 4,900 UAH) and periodontal treatment.
- **Address:** 18b Panasa Myrnoho St.[1][2][3][4][5]
- **Vetushynskyi Clinic**
- **Strengths:** A centre for aesthetic dentistry. Most popular services — professional teeth whitening, veneers, ceramic restorations. Uses dental microscopes for maximum precision.[1][2]

Family clinics and general treatment (caries, root canals)

- **Dobryi Likar**
- **Strengths:** One of the highest trust ratings on the Top20.ua platform (over 230 positive reviews). Full range of services for adults and children: from painless fillings to prosthetics.
- **Address:** 9 Zarichanska St.[1][2][3][4]
- **INNOVA**
- **Strengths:** An innovation centre with its own CT scanner (3D imaging of the jaw joints and teeth). Doctors have 5 to 21 years of experience.
- **Address:** 9B Svobody St.[1][2]
- **Maxi Dent**
- **Strengths:** A clinic in the transparent mid-price segment. A filling for moderate caries costs about 1,900 UAH, for deep caries 2,300 UAH. Zirconia crowns from 7,500 UAH.
- **Address:** 105 Kamianetska St.[1][2][3]

... excerpt

Sources: vetushynskyiclinic.com.ua · xn----7sbnewkm2an9q.com.ua · instagram.com · innova.km.ua · facebook.com · parodont.com.ua

answer from the 03.09.2026 run, translated from Ukrainian; the original is kept in the stored API data

Google AI Overview — Recommend a good dental clinic in Khmelnytskyi.

Recommendations

- **The engines are not sure the clinic exists.** Asked directly about it, Perplexity answers that the results do not confirm a clinic of this name in this city, and points

instead at a same-named practice in Los Angeles. Gemini finds it only as a directory entry with **no reviews at all** and a Facebook page with three likes. This is the first problem to fix, and it is not a ranking problem: there is not enough published, attributable evidence of the clinic for an engine to state that it exists.

- **The name collides with a foreign brand, and the engines resolve the collision the wrong way.** A search-grounded engine matching this name finds an established US clinic first. Consistent naming that ties the brand to the city — on the site, in every directory profile, in schema markup and in local media — is what breaks the tie.
- **With browsing switched off, the engines describe the clinic anyway — from a stereotype.** ChatGPT without web access asserts that the clinic is "strong in aesthetic dentistry, veneers, whitening", has a "modern interior" and is "often more expensive", then lists generic private-clinic risks such as pushing unnecessary procedures. None of it comes from evidence about this clinic; the model has none. This is what a buyer asking about the clinic in a plain chat window sees today.
- **Get into the sources the answers are actually built from.** Across all five engines the answers draw on a small, stable set: likarni.com, top20.ua, list.in.ua, barb.ua, loca.in.ua and the local outlet ikhmelnynchanyn.com. A clinic without filled-in profiles there has no route into an answer, however good the treatment is. Complete profiles — services, prices, photos, and collected reviews — are the cheapest fix.
- **One competitor is winning on its own website rather than on directories.** vetushinskyclinic.com.ua is the single most-cited source in the entire run, ahead of every directory. That is the slower second route: a site with real service and price pages becomes a source the engines quote directly, and no directory's ranking change can take it away.
- **A social profile is not a citable source.** Perplexity reached the clinic's Instagram in three answers and named the clinic in none of them. Engines quote pages they can read, attribute and link; a reel gives them nothing to quote. A simple site with one page per service — implants, braces and aligners, veneers, hygiene, paediatric — closes that gap.
- **Price questions are answered from competitors' price pages.** "How much does an implant cost in Khmelnytskyi" is answered from the clinics that publish prices. A published price list is what makes a page usable in an AI answer; "call us for a quote" is not.
- **"Best clinic" answers come from local review roundups.** Articles in local media (vsim.ua, ikhmelnynchanyn.com) are cited repeatedly on the recommendation questions. Being included in one is a single concrete task with a measurable effect on the numbers in this report.
- **The market moved in three weeks.** Between the 16.07 and 07.08 runs, on the same questions and the same engines, every competitor tracked here gained visibility while the clinic stayed at zero. Nothing in this measurement is stable enough to check once a year.

Methodology: 45 typical buyer questions, single run on 07.08.2026 through the engines' official APIs. AI answers drift over time — this report is a snapshot of the current state. The answer images are rendered from the stored API run (they are not web-interface screen captures): engine, model, question and answer text match the raw data. Sample of a real scan. The numbers, questions, sources and answers are unedited apart from translation; the client's name is replaced throughout. Questions were written natively in Ukrainian, the language patients actually use; questions and answers are shown here in English translation, with the originals kept in the raw run data. The four chat engines were measured on 07.08.2026; the Google AI Overview column was added on 03.09.2026 on the same questions.